

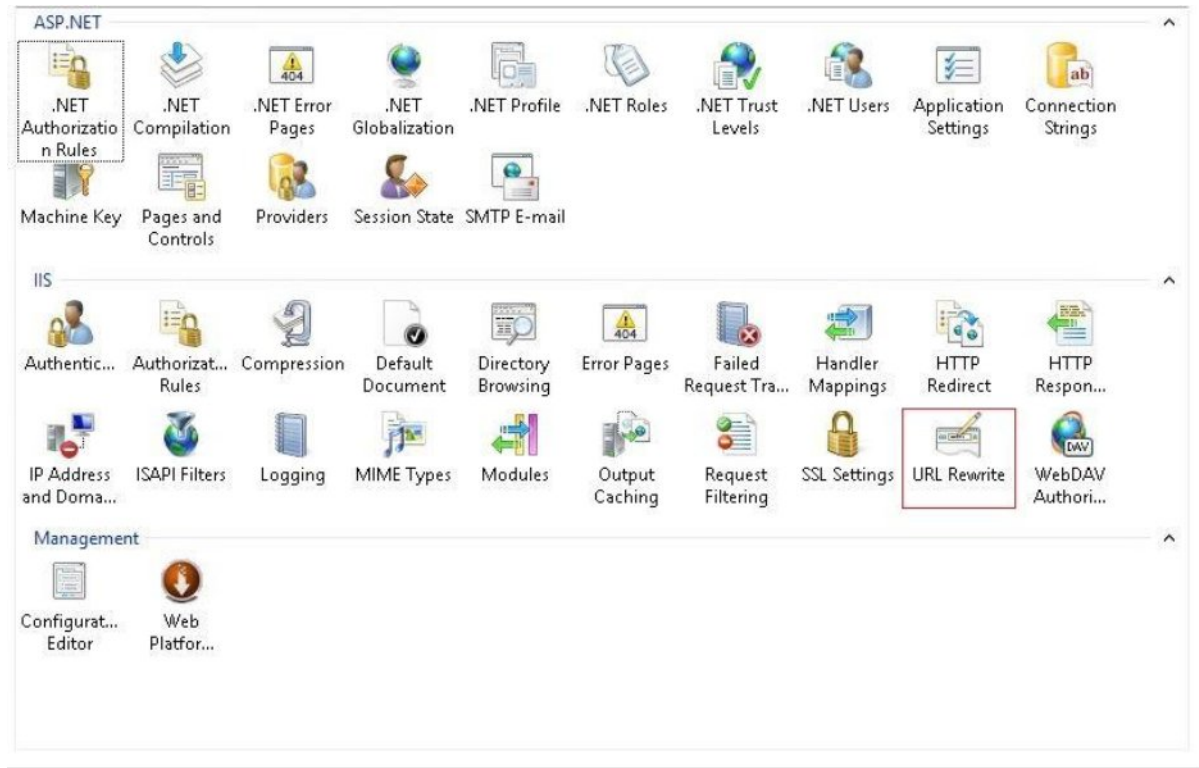


relevant ecommerce™

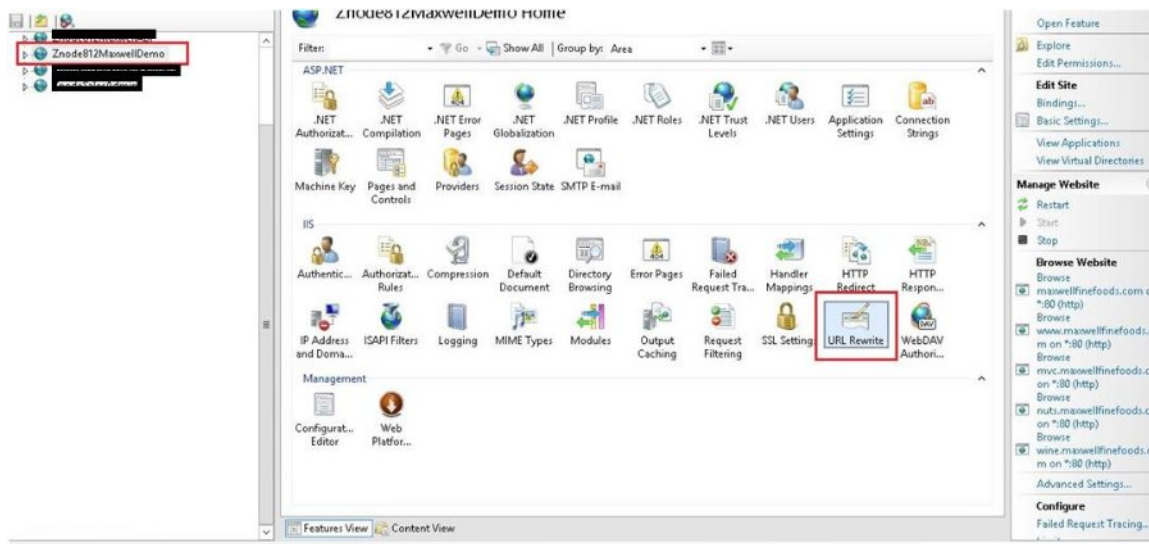
Setting Up the URL Rewrite Module to Redirect from WWW to Non-WWW

Setting Up the URL Rewrite Module to Redirect from WWW to Non-WWW

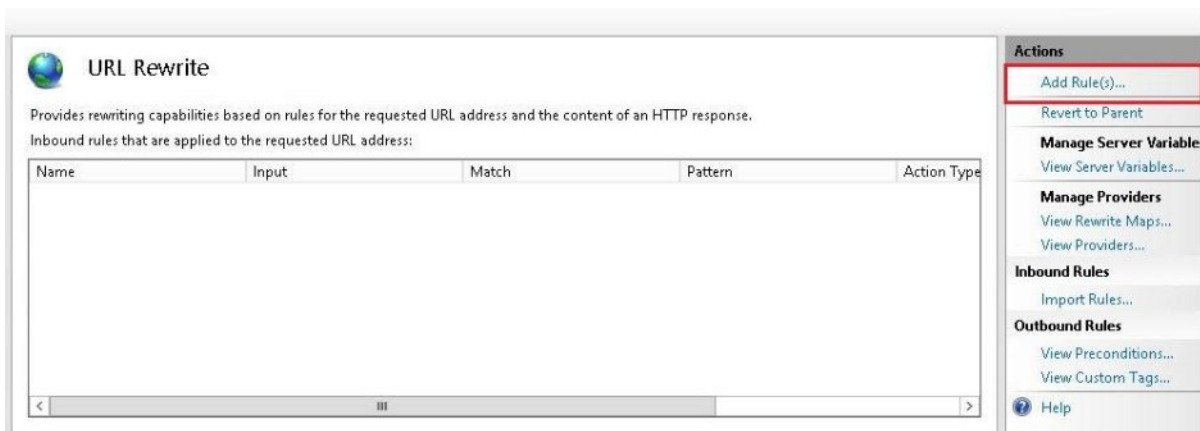
Step 1: Open the IIS Manager where your site is configured.



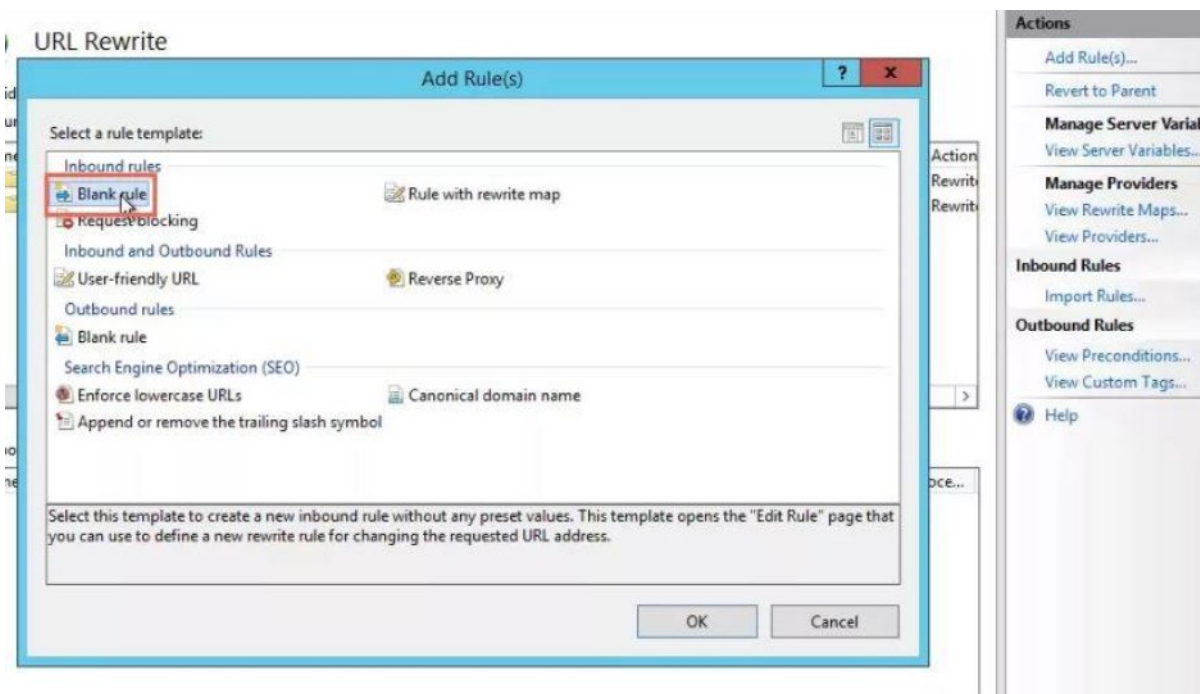
Step 2: Run the "URL Rewrite Module (Double click on URL rewrite)



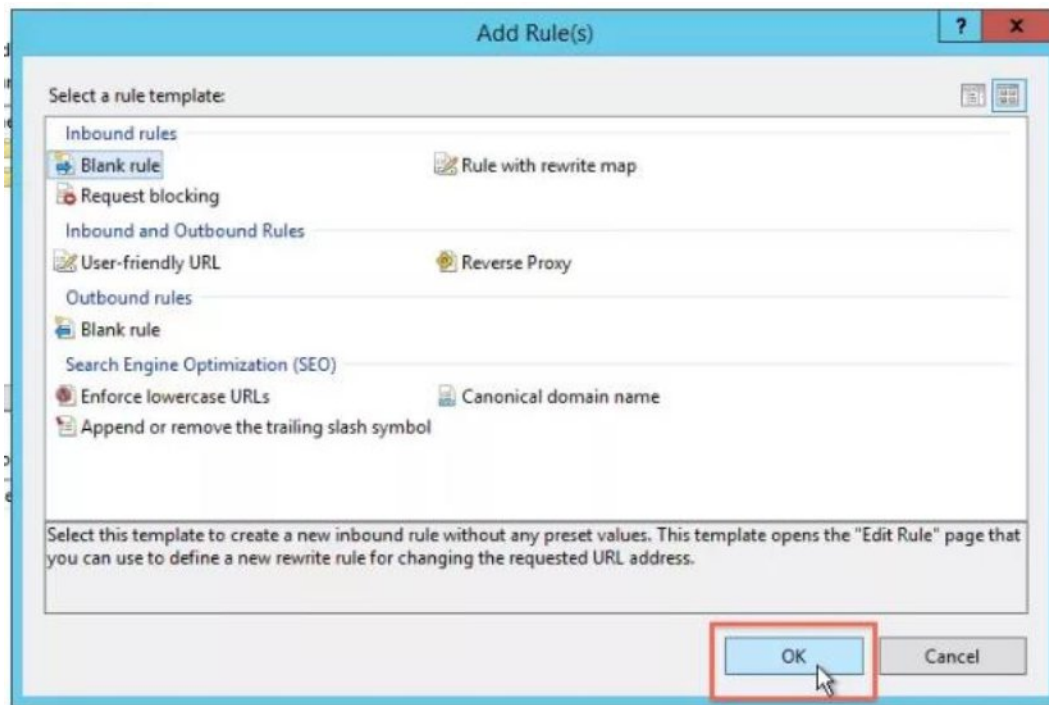
Step 3: In the URL Rewrite window, inside the Action pane, run "Add Rule"



Step 4: In the "Add Rule(s)" window, inside the "Inbound rules" section, choose "Blank rule".



Step 5: Click OK



Step 6: In the "Edit Inbound Rule" page, under "Name:", enter a descriptive name for your rule.

The screenshot shows the 'Edit Inbound Rule' page. At the top, there is a globe icon and the title 'Edit Inbound Rule'. Below the title is a 'Name:' label followed by a text input field. The text 'Redirect www to non-www' is entered in this field, and the entire 'Name:' label and input field are highlighted with a red rectangle. Below the 'Name' field is a 'Match URL' section. It contains a 'Requested URL:' dropdown menu set to 'Matches the Pattern', a 'Using:' dropdown menu set to 'Regular Expressions', a 'Pattern:' text input field, and a 'Test pattern...' button. There is also a checked checkbox for 'Ignore case'. Below the 'Match URL' section are three expandable sections: 'Conditions', 'Server Variables', and 'Action'. The 'Action' section is expanded, showing an 'Action type:' dropdown menu set to 'Rewrite'. A vertical scrollbar is visible on the right side of the page.

Step 7: In the “Match URL” pane, under “Pattern:”, enter “(.*)”.

Edit Inbound Rule

Name:
Redirect www to non-www

Match URL

Requested URL:
Matches the Pattern

Using:
Regular Expressions

Pattern:
(.*)

Test pattern...

☒ Ignore case

Conditions

Server Variables

Action

Action type:
Rewrite

Step 8: Ensure that the values under “Requested URL:” and “Using:” are “Matches the Pattern” and “Regular Expressions”.

Step 9: Open the "Conditions" menu.

Edit Inbound Rule

Name: Redirect www to non-www

Match URL

Requested URL: Matches the Pattern Using: Regular Expressions

Pattern: (.*) Test pattern...

☒ Ignore case

Conditions

Server Variables

Action

Action type: Rewrite

Actions

- Apply
- Cancel
- Back to Rules
- Help

Step 10: In the "Conditions" pane, click "Add..."

Edit Inbound Rule

Matches the Pattern Regular Expressions

Pattern: (.*) Test pattern...

☒ Ignore case

Conditions

Logical grouping: Match All

Input	Type	Pattern

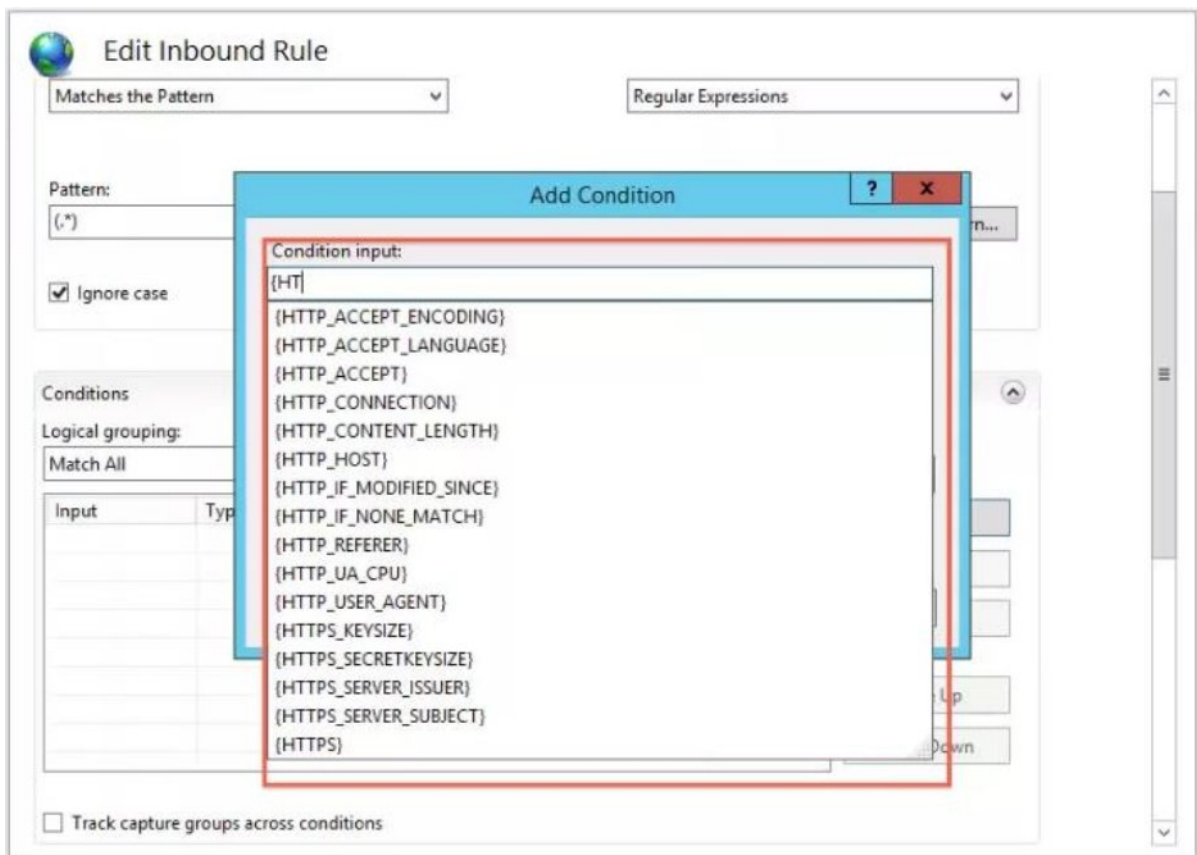
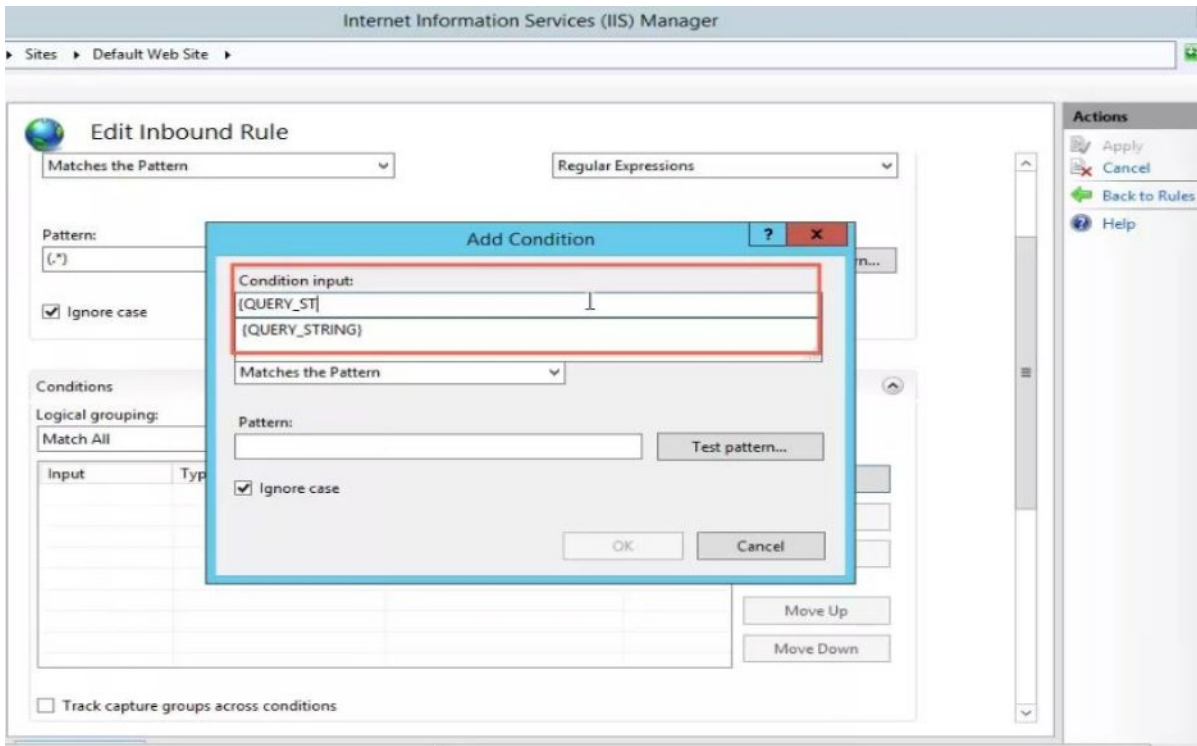
☐ Track capture groups across conditions

Buttons: Add..., Edit..., Remove, Move Up, Move Down

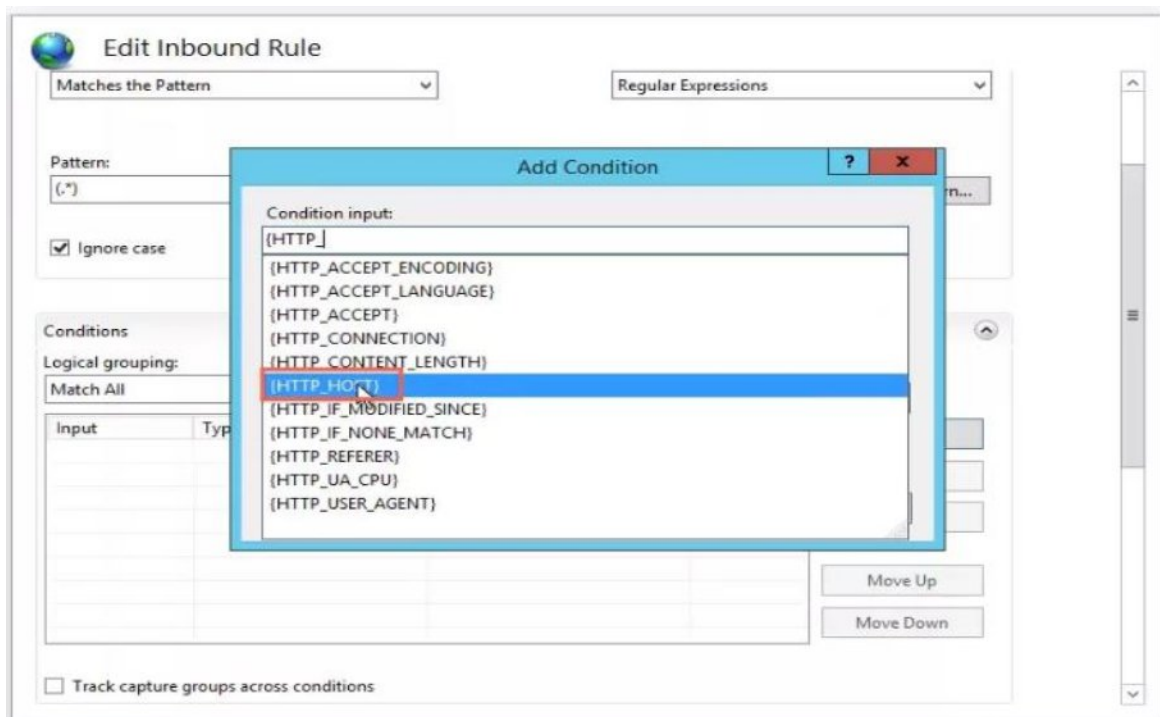
Actions

- Apply
- Cancel
- Back to Rules
- Help

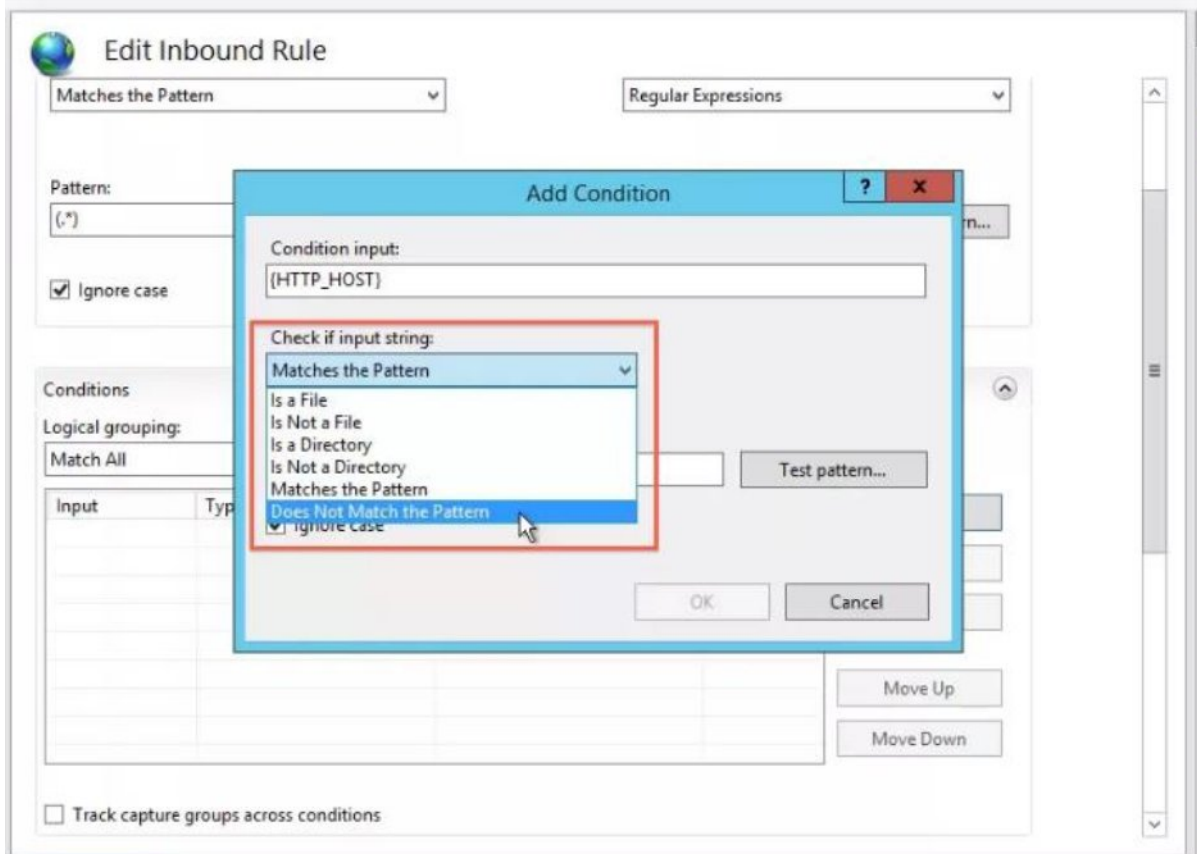
Step 11: In the "Add Condition" window, under "Condition input:", clear the default value and start typing "{HTTP_}" to invoke the suggestions.



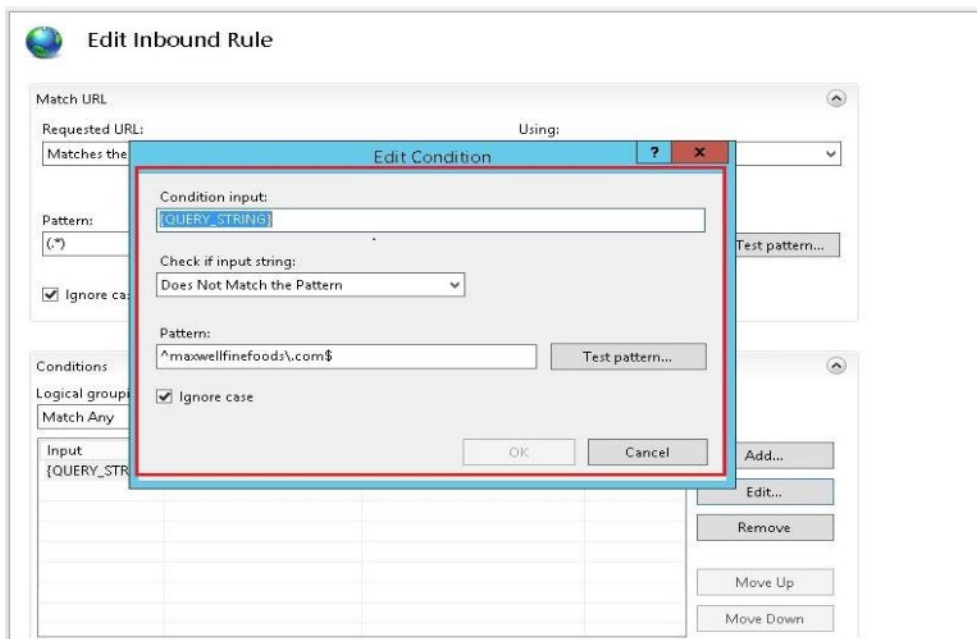
Step 12: Choose "{HTTP_HOST}".



Step 13: Open the "Check if input string:" drop-down menu and choose "Does Not Match the Pattern".



Step 14: Under "Pattern:", type "^yourdomain\.com\$", where yourdomain is the name of your site name.



Step 15: Click OK to close the "Add Condition" window.

Step 16: In the "Action" panel, under "Action type:", open the drop-down menu and choose "Redirect". And In the "Action Properties" section, under "Redirect URL:", enter "http://yourdomain.com/{R:1}", where your domain is the name of your domain name.



Step 17: In the "Actions" pane, click "Apply" to apply the rule.

Step 18: Go back to the URL Rewrite module by clicking "Back to Rules

Step 19: Highlight your newly created rule. And In the “Actions” pane, under “Inbound Rules”, click “Move Up” to move your rule to the top.

URL Rewrite

Provides rewriting capabilities based on rules for the requested URL address and the content of an HTTP response.

Inbound rules that are applied to the requested URL address:

Name	Input	Match
www to nonwww	URL path after '/'	Matches

Outbound rules that are applied to the headers or the content of an HTTP response:

Name	Input	Match	Pattern
------	-------	-------	---------

Features View | Content View

Actions

- Add Rule(s)...
- Revert to Parent
- Manage Server Variables**
- View Server Variables...
- Manage Providers**
- View Rewrite Maps...
- View Providers...
- Conditions**
- Add...
- Inbound Rules**
- Edit...
- Rename
- Remove
- Enable Rule
- Move Up
- Move Down
- Import Rules...

Step 20: On the “URL Rewrite” information window click “Yes”.

Step 21: Close the “URL Rewrite Module” by highlighting your site in the IIS Manager.